Press Release For immediate release - 20/10/2013

Original Link: *https://www.quadpack.com/wood/news/11686032/quadpack-launches-limited-edition-perfume/*

Quadpack launches Limited Edition perfume

Quadpack has issued a limited edition perfume named 'Wood', in celebration of its 10th anniversary. The fragrance is beautifully packaged, uniting the finest components the group has to offer: Premi's elegant Hollywood bottle, a gold anodised spray pump and a tapered beech cap from Technotraf, all held in a sheer organza pouch. The bottle is decorated with a design inspired by nature.

The light, fresh fragrance – evoking a sense of forests and woods – was created especially for Quadpack by GRC Parfume and filled by filling partner Maxim.
Project managed by Premi, Quadpack CEO Tim Eaves commented: "Wood is a celebration of our achievement as a global team. Developed by our talented packaging engineers, it shows how various elements can be brought together, to make a united whole that is greater than the sum of its parts. By bringing in our most trusted partners, Wood also demonstrates a flawless supply chain that has been nurtured over the years."
Unveiled at LuxePack Monaco, Wood was the highlight of the Quadpack stand.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

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